



Total and Absolute commitment to project success

Our Corporate Statement

Thank you for considering
Aliyance Group as your partner for
software design and development
services. Please take a moment to
evaluate our unique selling points and
how we believe it will benefit you.

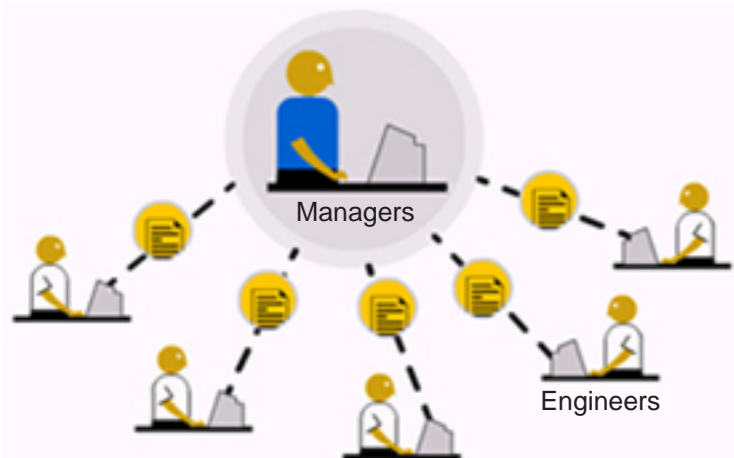


What We Do

Aliyance offers expert software design and development services. Our central office is based in Kirkland, Washington, and our main supporting development office is in Pune, India, where we presently employ more than 20 engineers and technicians. Our unique organizational structure combines highly skilled offshore R&D with US project management. This enables us to deliver enormous cost saving to our clients, without sacrificing quality, flexibility, or control.

How We Do It

Customers benefit from Aliyance's integrated development processes and our unique management model. It is a process with which we have significant experience. The local manager is constantly in contact with our client, developing and refining specifications, reviewing progress, installing and/or implementing on-site, etc.



At our state-of-art international development site, additional (non-billed) managerial oversight and support services further ensure quality of service. These processes enable customers to actively monitor and engage with our team in the development effort.

Benefit To Customers

Resource Availability — We can assemble highly skilled teams very rapidly.

Cost Efficiency — Our international development is extraordinarily inexpensive (\$20/hr per person). Under the leadership of our local program manager, such teams greatly amplify his or her domain expertise and implementation skills.

We take our trademark slogan very seriously — **Aliyance is totally committed to project success.**

We will overcome all obstacles to deliver, on time and within budget!

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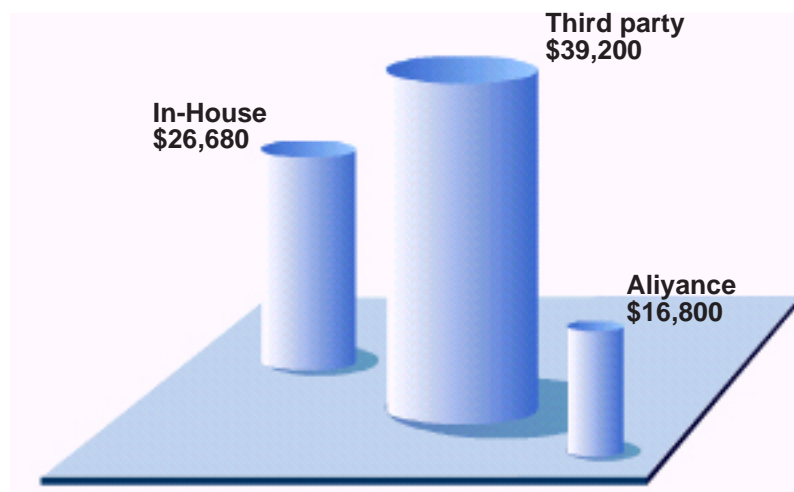
Our Value Proposition

Our typical collaborative project has one highly experienced US manager (\$4,000 monthly retainer, 40+ hrs/month) with full technical responsibility and accountability who remotely manages a team of 2-5 full-time engineers.

In contrast, Third party work typically costs at least 133% more and In-House development at least 60% more. (See Comparison Tables Below)

Aliyance Group		3rd party		In-House	
Team of 5		Team of 3		Team of 3	
Project Development Manager	\$ 4,000	Lead Consultant	\$ 15,200	Lead Engineer	\$ 7,900
Engineer #1	\$ 3,200	Engineer #1	\$ 12,000	Engineer #1	\$ 5,500
Engineer #2	\$ 3,200	Engineer #2	\$ 12,000	Engineer #2	\$ 5,500
Engineer #3	\$ 3,200			Payroll Taxes & Benefits	\$ 3,780
Engineer #4	\$ 3,200			Other basic overhead	\$ 4,000
Total/month (in USD)	\$16,800	Total/month (in USD)	\$39,200	Total/month (in USD)	\$26,680

The net result is low-risk software development, at a hybrid US/offshore price



Cost comparison between Aliyance and other Development Options